

# Acceptable Use Policy

This AUP governs the use of Northwoods Web Designs hosting services. Violation of this AUP may result in suspension or termination of your service. In the event of a dispute between you and Northwoods Web Designs regarding the interpretation of this AUP, Northwoods Web Designs interpretation, in its reasonable commercial judgment, shall govern. If you have any questions regarding this AUP, contact [support@northwoodswebdesigns.com](mailto:support@northwoodswebdesigns.com).

## **Offensive Content**

You may NOT publish or transmit via Northwoods Web Designs service any content that Northwoods Web Designs reasonably believes:

- A) Constitutes child pornography
- B) Is excessively violent, incites violence, threatens violence, or contains harassing content or hate speech
- C) Is unfair or deceptive under the consumer protection laws of any jurisdiction, including chain letters and pyramid schemes
- D) Is defamatory or violates a person's privacy
- E) Creates a risk to a person's safety or health, creates a risk to public safety or health, compromises national security, or interferes with a investigation by law enforcement
- F) Improperly exposes trade secrets or other confidential or proprietary information of another person
- G) Is intended to assist others in defeating technical copyright protections
- H) Clearly infringes on another person's trade or service mark, patent, or other property right
- I) Promotes illegal drugs, violates export control laws, relates to gambling, or arms trafficking
- J) Is a peer 2 peer file sharing application such as Kazaa, Edonkey, WinMX or any other p2p file sharing application that demands high bandwidth and CPU resources. Use of these services negatively affects everyone on the main hardware node and will not be permitted.
- K) Is otherwise illegal or solicits conduct that is illegal under laws applicable to you or to Northwoods Web Designs; or
- L) Is otherwise malicious, fraudulent, or may result in retaliation against Northwoods Web Designs by offended viewers

Content "published or transmitted" via Northwoods Web Designs service includes Web content, e-mail, bulletin board postings, chat, and any other type of posting or transmission that relies on any Internet service provided by Northwoods Web Designs.

### **Security**

You must take reasonable security precautions. You must protect the confidentiality of your password, and you should change your password periodically.

### **Bulk Commercial E-Mail**

You must obtain Northwoods Web Designs advance approval for any bulk commercial e-mail, which will not be given unless you are able to demonstrate all of the following to Northwoods Web Designs reasonable satisfaction:

- A) Your intended recipients have given their consent to receive e-mail via some affirmative means, such as an opt-in procedure.
- B) Your procedures for soliciting consent include reasonable means to ensure that the person giving consent is the owner of the e-mail address for which the consent is given.
- C) You retain evidence of the recipient's consent in a form that may be promptly produced on request, and you honor recipient's and Northwoods Web Designs requests to produce consent evidence within 72 hours of receipt of the request.
- D) The body of the e-mail must describe how the e-mail address was obtained, for example, "You opted in to receive this e-mail promotion from our Web site or from one of our partner sites," and information on how to request evidence of the consent, for example, "If you would like to learn more about how we received your e-mail address please contact us at [abuse@\\*\\*yourdomain.com\\*\\*](mailto:abuse@**yourdomain.com**) .
- E) You have procedures in place that allow a recipient to easily revoke their consent - such as a link in the body of the e-mail, or instructions to reply with the word "Remove" in the subject line. Revocations of consent are honored within 72 hours, and you notify recipients that their revocation of their consent will be honored in 72 hours.
- F) You must post an [abuse@\\*\\*yourdomain.com\\*\\*](mailto:abuse@**yourdomain.com**) e-mail address on the first page of any Web site associated with the e-mail, you must register that address at abuse.net, and you must promptly respond to messages sent to that address.
- G) You must have a Privacy Policy posted for each domain associated with the mailing.
- H) You have the means to track anonymous complaints.
- I) You may not obscure the source of your e-mail in any manner. Your e-mail must include the recipients e-mail address in the body of the message or in the "TO" line of the e-mail; and

J) You otherwise comply with the CAN SPAM Act and other applicable law.

These policies apply to messages sent using your Northwoods Web Designs service, or to messages sent from any network by you or any person on your behalf that directly or indirectly refer the recipient to a site hosted via your Northwoods Web Designs service. In addition, you may not use a third party e-mail service that does not practice similar procedures for all its customers.

Northwoods Web Designs may test and otherwise monitor your compliance with its requirements, including requesting opt-in information from a random sample of your list at any time.

### **Unsolicited E-Mail**

You may not send any unsolicited e-mail, either in bulk or individually, to any person who has indicated that they do not wish to receive it. You must comply with the rules of any other network you access or participate in using your Northwoods Web Designs services.

### **Material Protected by Copyright**

A) You may not publish, distribute, or otherwise copy in any manner any music, software, art, or other work protected by copyright law unless:

B) You have been expressly authorized by the owner of the copyright for the work to copy the work in that manner.

C) You are otherwise permitted by established United States copyright law to copy the work in that manner

Northwoods Web Designs will terminate the service of repeat copyright infringers.

### **Copyright Infringement Notice (Digital Millennium Copyright Act)**

If you believe your copyright is being infringed by a person using the Northwoods Web Designs network, please send your written notice of copyright infringement to [abuse@northwoodswwebdesigns.com](mailto:abuse@northwoodswwebdesigns.com)

Your notice must include the following:

A) A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

B) Identification of the copyrighted work claimed to have been infringed, or if multiple copyrighted words at a single site are covered by a single notification, a representative list of such works at that site.

C) Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit Northwoods Web Designs to locate the material.

D) Information reasonably sufficient to permit Northwoods Web Designs to contact you, such as an address, telephone number, and, if available, an e-mail address.

E) A statement that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, the copyright owner's agent, or the law.

F) A statement that the information in the notification is accurate, and under penalty of perjury that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

G) Unauthorized access to or use of data, systems or networks, including any attempt to probe, scan or test the vulnerability of a system or network or to breach security or authentication measures (including those belonging to Northwoods Web Designs and its customers) without express authorization of the owner of the system or network.

H) Monitoring data or traffic on any network or system without the authorization of the owner of the system or network.

I) Interference with service to any user, host or network including, without limitation, mail bombing, flooding, deliberate attempts to overload a system and broadcast attacks.

J) Use of an Internet account or computer without the owner's authorization, including, but not limited to Internet scanning (tricking other people into releasing their passwords), password robbery, security hole scanning, and port scanning.

K) Forging of any TCP-IP packet header or any part of the header information in an e-mail or a newsgroup posting or

L) Any conduct that is likely to result in retaliation against the Northwoods Web Designs network.

M) Use of Northwoods Web Designs network in a way that unreasonably interferes with Northwoods Web Designs other customers use of the network.

N) Attack, make threats or act in an inappropriate manner towards Northwoods Web Designs staff.

### **Newsgroup, Chat Forums, Other Network**

You must comply with the rules and conventions for postings to any bulletin board, chat group or other forum in which you participate, such as IRC and USENET groups including their rules for content and commercial postings. These groups usually prohibit the posting of off-topic commercial messages, or mass postings to multiple forums.